

About the client



Burnie's Rock Shop

Burnie's Rock Shop (901 E Johnson St):
(608) 251-2601

burniesrockshop@gmail.com

Website:

<https://www.burniesrockshop.com/>

Store hours:

Monday: Closed

Tuesday - Saturday: 10am - 6pm

Sunday: 12 - 4pm (E Johnson St location only)

New Column

zip

Merriweather.zip

1.2 MB

The brand



Brand personality

- Friendly
- Casual

Creative direction

Product

Gemstones

- Jewelry
- Stones and minerals
- Crystals
- Fossils

#36068E

Kingfisher Daisy

#FFEF8A

Dolly

#3B3B3A

Tuatara

#60ADFO

Cornflower Blue

About

Burnie's Rock Shop is one of the premiere earth science stores in the Midwest. Founded in 1962 by Burnell "Burnie" Franke in Madison, Wisconsin, the shop began as an outlet for Burnie's interest in rock hounding and gem cutting (lapidary). From its first location in the basement of the local YMCA, and later a storefront on Monroe Street, the shop offered for sale the rock and fossil specimens collected by Burnie, his family and employees. Soon, it came to supply students, teachers and craftspeople with supplies and tools for all aspects of jewelry making and lapidary, with an inventory augmented by minerals and gems from every corner of the globe.

store images



inside



Jewelry



Gold Jewelry



Hessonite Garnet AAA Sterling Earrings
\$79



Drusy Quartz (plated) Ster Earrings
\$95

Stones and minerals



Stones & Minerals

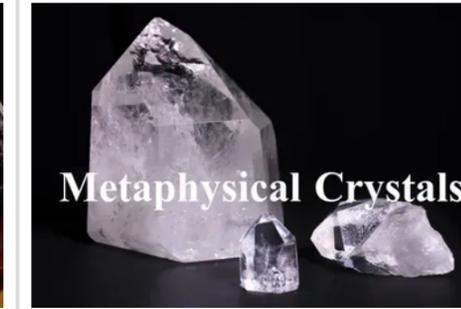


Chrysocolla, Rough Chunk
\$5



Word Stone (Various Options)
\$5

Crystals



Metaphysical Crystals



Quartz Crystal (3/4"-2" long)
\$0.64



Fluorite Octahedron, Mini
\$0.85

Fossils



Fossils



Fossil Cave Bear Claw (Reconstructed)
\$725.00



Fossil Shrimp (Double)
\$110.00